

Os restaurantes do TheFork disponíveis no Apple Maps

Paris — Outubro, 2016 – O TheFork, a TripAdvisor Company, plataforma líder na Europa em reservas em restaurantes, agora está integrado no Apple Maps, oferecendo aos usuários a possibilidade para reservar uma mesa no iOS 10.

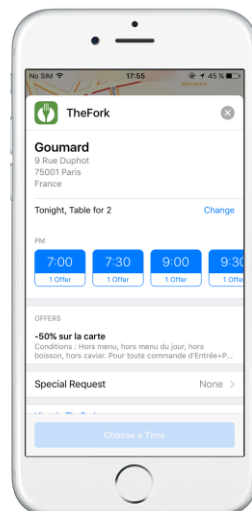
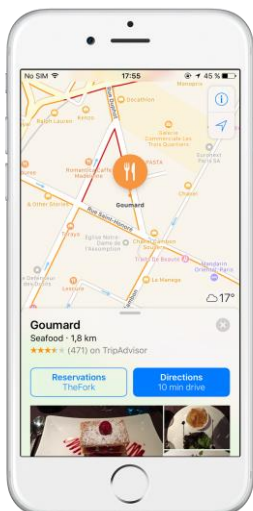
Com a integração do TheFork no Apple Maps, usuários do iPhone e do iPad poderão descobrir facilmente mais de 30,000 restaurantes na Europa e na América do Sul, verificar avaliações de usuários e reservar nos melhores lugares, com ou sem desconto.

"O iOS 10 e o TheFork tornam a reserva em um restaurante simples e mais conveniente ao deixar os clientes reservarem uma mesa dentro do Maps. Os clientes podem procurar um restaurante e se eles tiverem o TheFork instalado, selecionar o horário e reservar sem sair do Maps." disse Bertrand Jelensperger, co-fundador e CEO do TheFork e do TripAdvisor para Restaurantes.

"Como plataforma líder em descobrimento e reserva em restaurantes, nós estamos contentes em integrar com o Apple Maps e facilitar a experiência aos usuários do iOS."

O time do TheFork IRLRGRSLPHBQRPØGRDGBROYH RaWQMRSDD
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TheFork instant booking from Apple Maps is already available in the following countries: France, Belgium, Switzerland, Spain, Italy, The Netherlands, Denmark, Sweden, Turkey, Portugal, Brazil. Coming soon to Australia where TheFork operates under the Dimmi brand.



About TheFork

TheFork, a TripAdvisor® Company is the leading online restaurants reservation platform in Europe with a network of more than 36,000 restaurants worldwide and more than 12 million monthly visits. The platform operates as "LaFourchette" in France and Switzerland as "ElTenedor" in Spain, as "TheFork" in Italy, Belgium, Portugal, Brazil, Sweden, Denmark and Turkey. It also operates in English as "TheFork.com", as Dimmi in Australia and as IENS in the Netherlands. TheFork connects restaurants and diners. Through TheFork (website and application), as well as through TripAdvisor, users can easily select a restaurant according to preference criteria (such as the localisation, type of cuisine, restaurant type and average price), consult user reviews, check real-time availability and instantly book online. From the restaurants side, TheFork provides them with a software solution, TheFork Manager, that enables restaurants to optimize reservations management, streamline operations and ultimately improve service and revenues, following Yield Management principles of price variability depending on time, practices which are used successfully in the travel and hotel industries.

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the full potential of every trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million average monthly unique visitors**, and reached 385 million reviews and opinions covering 6.6 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide. TripAdvisor: Know better, Book better and Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com,
www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including
www.lafourchette.com, www.eltenedor.com, www.iens.nl, and www.dimmi.com.au),
www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com,
www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com,
www.oyster.com, www.seatguru.com, www.smartertravel.com,
www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com,
www.viator.com, and www.virtualtourist.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, May 2016

**Source: TripAdvisor log files, Q2 2016

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